Transmedia Narrative Dictionary: an indispensable work for research on theories of narrative

The book by Lorenzo Vilches, which the reader can read through digital devices, is the result of an extensive work that the author did when he directed projects in the Department of Journalism and Communication Sciences at the Autonomous University of Barcelona, related research to communication, technology, photography and audiovisual narrative.

It is a work that is proposed in more than 500 pages to know in a responsible way definitions from A to Z in the field of study and methodology of concepts and narrative categories as a thematic principle of a knowledge that does not end and that is always among us, for those who show interest in the discipline of communication with its derivatives such as audiovisual narrative, film, fiction series and everything that involves production and transmedia studies.

It has 600 entries on narrative and 250 that covers the cinema as a theme, in addition to the other entries linked to transmedia, which means that we are facing an encyclopedic work that explains concepts from Latin America and Spain in which the knowledge of thematic topics is incorporated. militant cinema, for example, from the Basque Country, Catalonia or Madrid to find all the information that a dictionary such as this should have, where the user can select which information is closest in terms of data and knowledge.
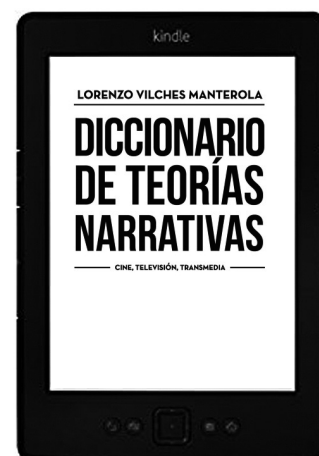
Each of its entries presents coherent worlds that are linked to the narrative where Doctor Lorenzo Vilches divides them into narrative theory, film theory and television, fundamental study material for students who begin in the fundamental knowledge of the world of communication inserted in the globalization of reality, fiction and connection.

In this sense, Lorenzo has been able to visualize the changes that narration has had and how the products of innovations, caused by television, audiovisual production, film and technology, make us face the encounter with changes as an effect of knowledge, development and analysis generated by mediated communication where it is possible to appreciate different concepts that we use daily, but that we are not aware of their use or meaning.

Many of the elements of audiovisual works are visible through television, the computer screen or mobile phone, where the set of screens gathers the compendiums that are part of this culture converging to the diversity and plurality of ideas that come out thanks to the intervention of technology.

In this accumulation of knowledge, knowledge and theoretical reflections on narratives is Doctor Lorenzo Vilches with his new work, Dictionary of Narrative Theories. Cinema, television, transmedia. In his digital work, which can be read through electronic devices to read books online, it has enough vocabulary that every professional and researcher in the field of communication, filmmakers and audiovisual producers should know, without leaving out computer scientists and producers. very present in their analysis of nodes when users interact with the narratives on digital screens.

This work is a real contribution as research material to solve the doubts that are linked to specific concepts in communication, especially for the intention offered by Vilches when developing a professional, deep and careful work considering more than one definition for the same term that, necessarily, there must be understanding in the concepts to internalize the contents that are divided into classic and contemporary narrative theories, whose roots are in literature, graphic novels, cinematography, televi-

sion fiction or transmedia narrative.

As a contribution to the studies of communication and technology, it turns out to be a novel book, since it is not only a series of definitions in the field of narrative theory, but it is also a work that can be read in technological devices to observe its contents located in more than 900 pages with a very simple wording, facilitated for researchers in the areas of communication, film, journalism and / or technology, who seek concepts of narrative theory as a reference material. They can find the answers necessary to guide the questions that arise in the specific field of research developed by every researcher.

On the other hand, faced with the challenge of updating communication studies at a time when the internet and transmedia stories are part of the elements we visualize on the screens that are within our reach, the digital book offers a wide spectrum of content to consult on specific topics of narrative theory that we know we can find, consciously or unconsciously, in the media such as television, movies or newspapers, and also in computers, tablets and mobile phones.

Doctor Lorenzo Vilches himself says in an interview about his book: "It is an encyclopedic dictionary of narrative theories with approaches to film, television and transmedia", means that are very close to users as use of entertainment or communication where part of our lives it connects with its contents, most of the time.

In this sense, the reader having access to the contents of the en-

cyclopedia will find a work done by different experts in communication of various nationalities in Europe and Latin America who collaborated on the project of Dr. Lorenzo Vilches between 2014 and 2106 to develop a work that allows students, researchers, communication professionals and interested general public to appreciate a global work that helps to understand the foundational theories of storytelling.

Likewise, readers will be able to meet their main authors that the compilers of this work quote, to explain the knowledge of historical schools that deal with subjects such as cinema and relations with literature. As we find a concept, the idea is to discover the definitions of the different formats and genres that narratives and their relation to society place on us.

Users, interested in concepts and narrative theories, can take advantage of an electronic reading in an agile and comfortable way to incorporate knowledge that allows deepening ideas for the development of research on theories and methodologies in the elements immersed in the paradigms of the effects of the reception.

By key terms, categories or concepts, the user can find definitions that converge by themes whose concepts do not address a word, but also appear composed of ideas that we have often heard or read as, "character biography", "character arc" , " Script bible ","Harvest. Pay off Planting", among other concepts.

The dictionary is a complete material in which it is possible to know secular terms from the times of Plato and Aristotle, spe-

cific ideas and other concepts that are part of the language of the narrative structure.

Doctor Lorenzo Vilches develops a professional, diligent, didactic and educational work that will make it easier for readers to solve any question that a researcher asks before starting a specific study in communication. Thus, those who access the book will be able to find classic, historical definitions and a wide range of film axioms until they find words that are extensive to the transmedia ideas of digital environments.

Dr. Miguel Chamorro Maldonado
Escuela de Comunicaciones
Universidad Viña del Mar, Chile
miguel.chamorro@uvm.cl

*Ebook.